

PRIVACY POLICY

DEALERS CONNECT NOW, INC.

Dealers Connect Now, Inc. ("Dealers Connect Now", "we" or "us") respects the privacy of visitors and subscribers to the Dealers Connect Now service (the "Service"). Please read this Privacy Policy carefully so that you understand what information Dealers Connect Now collects online through the Service and what it does with that information. This Privacy Policy applies to all information you may provide to Dealers Connect Now, whether through the Service or offline through other means, including, without limitation, via email or telephone. If you have questions about this Privacy Policy, please contact us at info@dealersconnectnow.com.

THE INFORMATION WE COLLECT

The information Dealers Connect Now collects online through the Service falls into two categories: (1) information voluntarily supplied or submitted by visitors and subscribers through the navigation or use of the Service (or offline through other means, including, without limitation, via email or telephone), including, without limitation, photos, vehicle listing information, and/or personal details (name, email, phone, and other contact information); and (2) tracking information gathered as visitors navigate through the Service. Third-party providers or websites featured on or linked to by the Service may be gathering information, as well, through processes we do not control.

Examples of the types of information the users of the Service may submit include, without limitation, registration information, dealer information, communication preferences, payment information, purchase requests or feedback, contact information, vehicle information, and other inquiries or submissions. For example, to make use of most features on the Service, visitors need to register with Dealers Connect Now and provide certain information as part of the registration process including a valid email address. Dealers Connect Now also may ask for information from those who buy products or services or conduct other transactions through the Service. The information you provide allows us to make the Service more useful to you by providing information tailored to your individual needs or specific features that you may find useful and also allows us and our vendors to process transactions. Supplying this information is voluntary; however visitors to the Service who don't wish to supply the information necessary to register or to use particular features will not be able to take advantage of the majority of features and content available on the Service. In addition, Dealers Connect Now may use a variety of methods to track visitors and subscribers as they navigate and use the Service.

In addition, Dealers Connect Now's server may automatically collect limited information about your computer configuration when you request pages from the Dealers Connect Now server, including the type of browser software you use, the operating system you are running, the resolution of your computer monitor, the website, application or device that referred you, and your IP address. Your IP address is a number that is used by computers connected to the Internet to identify your computer, application or device so that data (such as the web pages you request) can be sent to you. This information does not identify you personally.

DEALERS CONNECT *Now!*

USE AND DISCLOSURE OF INFORMATION

Dealers Connect Now reserves the right to use, and to disclose to third parties, information collected from you while you are using the Service for a variety of reasons and purposes, such as authenticating your registration information and providing you with information about products and services that we believe may be of interest to you. We also reserve the right to share the information that we collect from you with any subsidiary or affiliate of Dealers Connect Now.

Other Disclosures. We may occasionally release information about our visitors and subscribers when release is appropriate to comply with law, or to protect the rights, property or safety of visitors to the Service, our customers and subscribers, the public or Dealers Connect Now. As our business grows, we may buy or sell various assets. In the unlikely event that Dealers Connect Now, the Service, one of Dealers Connect Now's business units, or substantially all or part of Dealers Connect Now's assets are acquired by another company, information on our visitors and subscribers may be among the transferred assets. We also may allow others to search some of our databases and to analyze the data they find there or aggregate it with other data, either for their business purposes, or ours.

SECURITY

Information we gather on or through the Service is stored within Dealers Connect Now-controlled databases (or databases hosted on our behalf) on servers maintained in protected environments. However, no physical or electronic security system is impenetrable. We cannot guarantee the security of our servers or databases, nor can we guarantee that information you supply won't be intercepted while being transmitted to us over the Internet.

LINKS AND/OR FEATURES OFFERED IN CONJUNCTION WITH OTHER PROVIDERS

To make the Service more valuable to our visitors and subscribers, we may feature some products and services that come from other providers through cooperative arrangements with companies that specialize in providing such services. We may share with these third parties such information as is necessary for them to provide the products or services. We also use third-party vendors to help us operate and improve our Service and we may share with these vendors such information as is necessary for them to provide the services that we request. Of course, our Service includes links to other services, and may provide access to products and services offered by third parties, whose privacy policies we do not control. When you access another website or purchase products or services or conduct other transactions through the Service, use of any information you provide is governed by the privacy policy of the operator of the site you are visiting or the provider of such products or services. When you provide information in the course of obtaining products or services through the Service, use of any information you provide may be governed by the privacy policy of the provider of those products or services. The provider's privacy policy may differ from ours. If you can't find the privacy policy of any of our provider partners via a link either from their site's homepage or from the pages on which the products or services are offered, you should contact the provider directly for more information.



CHANGES TO THIS PRIVACY POLICY

The Web and the Service is an evolving medium. If we need to change our privacy policy at some point in the future, we'll post the changes to this Privacy Policy before they take effect. By visiting or using the Service, you agree that your visit, and any dispute over privacy, is governed by this Privacy Policy.

CONTACT US

If you have any questions or concerns about any aspect of this Privacy Policy, feel free to contact us:

Dealers Connect Now, Inc.
8140 Gadsden Hwy
Trussville , AL 35173
info@dealersconnectnow.com
1-866-217-1709

POLICY LAST UPDATED: 4/14/2016

DEALERS CONNECT *Now!*